

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* AUG29/12 09.37  
\*\*\* WFTV-TV \*\*\*

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

TOWSON, MD 21286

PRDCT	RPOF-3 PAC	EST#1931	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG29/12 09.3

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1135P-1205A	30		\$825.00	10/2	10/5	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1931												
PROGRAM : NITELINE CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		1135P-1205A	30		\$825.00	10/2	10/4	4		TU-TH	4
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PROGRAM : NIGHTLINE  
 ORD COM1 : NIGHTLINE LATE ON FRIDAY DUE HS SPORTS  
 THIS IS A MAKE-GOOD FOR OCT2 ON LINE-11 FOR 4 SPOTS/WK

12	S		1100P-1135P	30		\$2,000.00	10/2	10/7	0		TU-SU	0
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PROGRAM : NEWS  
 CON COM1 : 1X W,F-SU 2X TU,TH

42	A		1100P-1135P	30		\$2,000.00	10/2	10/7	8		TU-F,SU	8
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PROGRAM : NEWS  
 ORD COM1 : NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY  
 THIS IS A MAKE-GOOD FOR OCT2 ON LINE-12 FOR 8 SPOTS/WK

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#11 MISSED: TU-F/1135P-1205A OCT2(4/WK) 30S \$825.00 (AUG28/12)  
 OFFER: TU-TH/1135P-1205A OCT2(4/WK) 30S \$825.00 PLS ADVISE.  
 CMT: NIGHTLINE LATE ON FRIDAY DUE HS SPORTS

M2 OK'D BUY#12 MISSED: TU-SU/1100P-1135P OCT2(8/WK) 30S \$2,000.00 (AUG28/12)  
 OFFER: TU-F,SU/1100P-1135P OCT2(8/WK) 30S \$2,000.00 PLS ADVISE.  
 CMT: NEWS RUNS LATE DUE COLLEGE FBALL FRIDAY

OCT/12 178010.00 CONTRACT TOTAL 178010.00  
 TOTAL SPOTS 97

MARKET TOTALS \$494,472 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE